

Get the right message to the right person through the right medium.

Performance Max Campaigns

Powered by 

Are you ready to increase your online presence and take your marketing strategies even further? We're excited to introduce the latest Google update: Performance Max. Here's why you should start using Performance Max today!

Let us guide you through the latest Google update.

What is Performance Max?

Performance Max is an AI-driven, audience-focused addition to Google Ads that is intended to optimize your marketing campaigns by targeting potential buyers who you may not have been able to reach before.

How Does Performance Max Work?

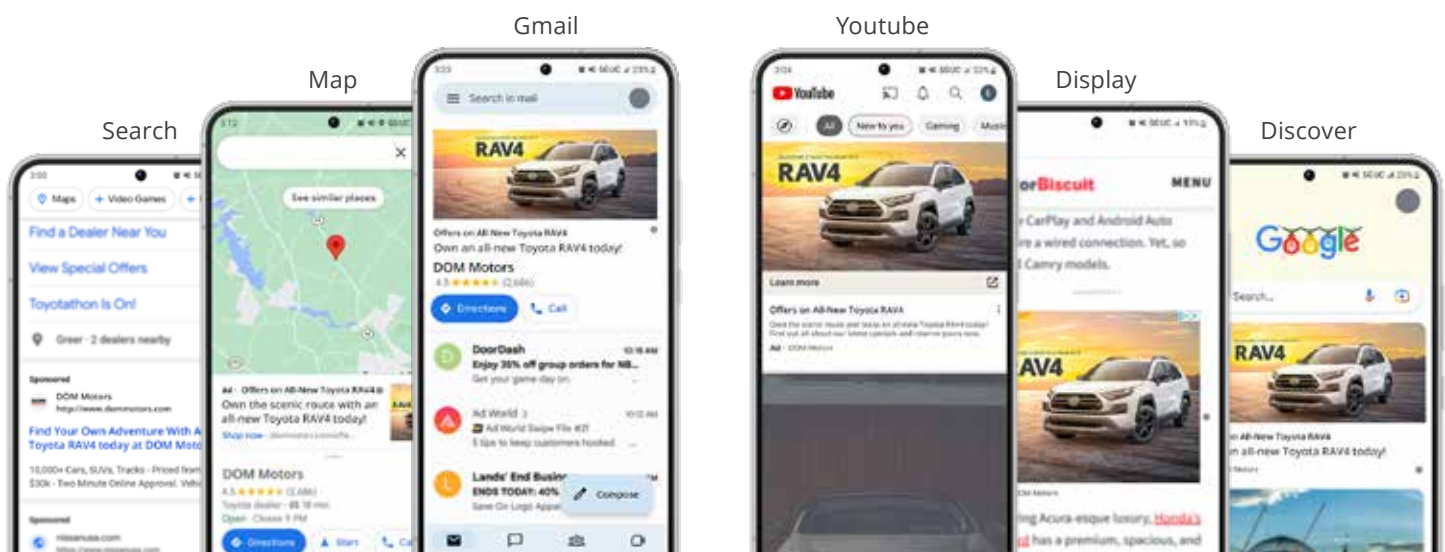
Performance Max allows you to reach a wider audience by displaying your ads at the right time on the optimal channel, whether that's YouTube, Display, Search, Discover, Gmail or Maps.

Does Performance Max Affect My Other Campaigns?

No. Performance Max works in tandem with your existing campaigns. It's designed to simplify and enhance your marketing strategies.

How Performance Max Can Benefit You

Performance Max provides an additional layer of exposure for your business and helps simplify your role. Instead of managing a variety of campaigns for different channels, you can upload your assets (including text, images and video), set your budget, geographic range and goals and let Performance Max do the work of finding the right audience. The system will then display your ads on the channel that your targeted audience members frequent the most, resulting in a more streamlined process overall. Let Performance Max do the heavy lifting for you.

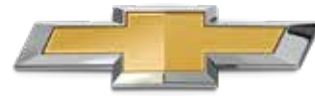


What can I expect from Performance Max?

Here is what one of our own clients saw as a result of implementing Performance Max. As you can see, they reached impressive numbers in just a couple months with a relatively low spend. Imagine what your results could look like.

Ready to start seeing results like these?

The DOM360 team can't wait to work with you!



CLIENT

RESULTS FOR ONE MONTH DURATION

>6K

Impressions

99

Conversions

\$1.04

Average CPC

>600

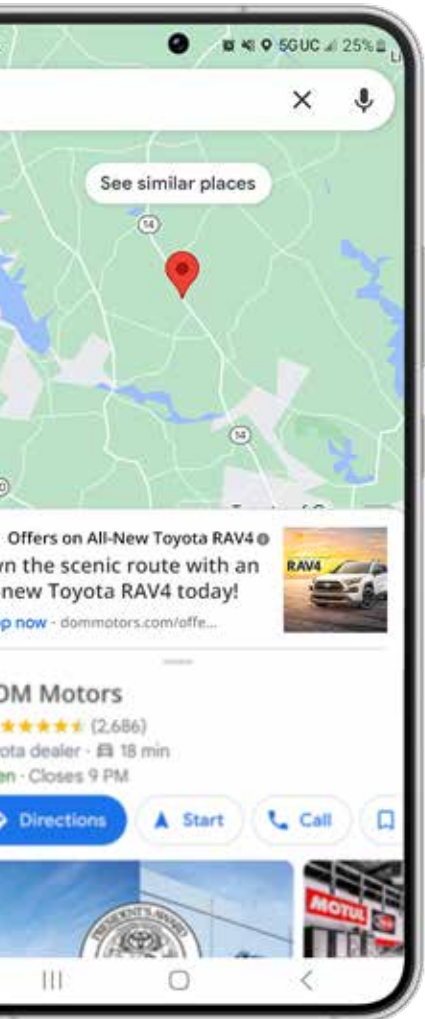
Clicks

9.67%

CTR

\$644

Ad Spend



Reach More Audiences Than Ever Before.

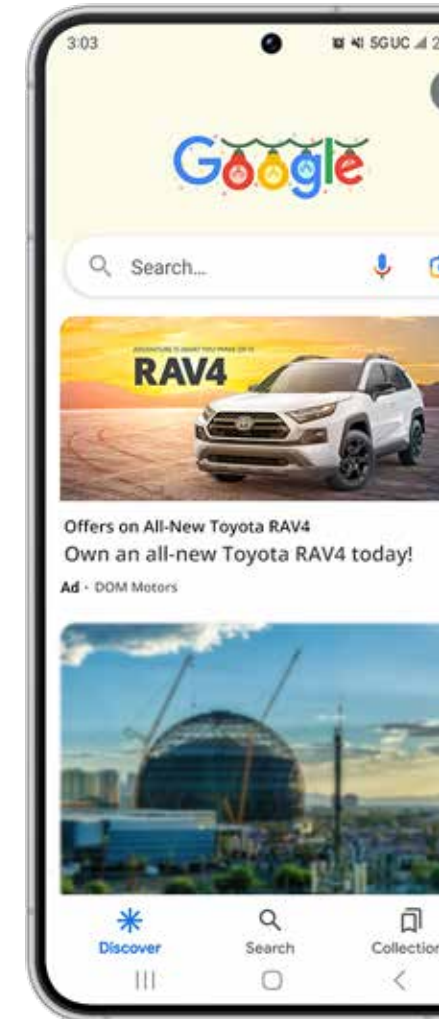
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OR

Reach Out to Us Online at DOM360.com



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